



INVITATION BLUE WALKS PINK CAUSE

♥ **BLUE WALKS – PINK CAUSE** ♥

Every step counts. Every voice matters.

This October, the Socio-Cultural Commission and the Professional Commission of IEB, through the IPA Sports Project and the #SHEisIPA Project, are joining forces to support BLUE WALKS – PINK CAUSE.

Our goal is to put a spotlight on physical activity, health and breast cancer awareness – and to encourage our IPA family around the world to take part.



****4 October****



****Join the Blue Walks – Pink Cause worldwide.**** Take a walk, invite colleagues, friends and family, and remember: ****every step counts!****



****6 October****



Join the ****#SHEisIPA** webinar on breast cancer awareness** and learn more about prevention, early detection and healthy lifestyle choices.



****13 or 15 October TBC****



Join the ****#SHEisIPA** webinar** and meet a ****breast cancer survivor****, who will courageously share her personal journey, experiences and message of hope.



Awareness is for everyone

Breast cancer can affect both women and men. That is why these invitations are equally important for our male and female members. Take the opportunity to learn more, raise awareness and encourage others to do the same.

Join us. Be active. Raise awareness. Every step counts!